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## Consumer

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Inverness Medical Innovations offers a range of consumer products including home diagnostic tests, cholesterol tests, glucose products, treatment for bacterial vaginosis, and more.

Inverness Medical brings the accuracy of the laboratory into the home with the [First Check](#) line of high quality drugs of abuse and health screening tests\*. First Check tests offer a full portfolio of lab-accurate home testing products ranging from a marijuana home drug test to a test for prescription drug use. First Check also offers tests to answer health-related questions, providing accurate tests for both cholesterol levels and colon disease.

IMI applies its long expertise in women's health with [Balance Activ™ Vaginal Gel](#) sold direct to consumers and health care professionals alike for the effective treatment of bacterial vaginosis without antibiotics.

BBI HealthCare is a new UK-based business formed by the merger of the original BBI consumer business together with [Cedar Health](#) formerly a part of Biostat. The new business provides a range of glucose products for diabetes management and sports applications together with a wide range of herbal medicines, food supplements, and healthier sweets, sourced from leading brands across Europe. These products are marketed to health care professionals, health stores and food retailers.

Our philosophy is to work with healthcare professionals to bring products to the market that make life easier for the consumer.

\* Available in the USA only

\*\* See the Balance Activ website for availability